



APOGEE ADVENTURES SUMMER MARKETING INTERN POSITION DESCRIPTION

Apogee Adventures is seeking a creative and motivated **Social Media & Marketing Intern** to join our office team for the 2027 summer season. This is an exciting opportunity for someone who wants hands-on experience in the outdoor industry and the chance to help shape how our adventure programs are promoted. Summer is our busiest and most dynamic time of year, and we're looking for someone who can capture authentic moments from our programs and turn them into engaging content we can use both during the peak season and throughout the year. The ideal candidate has experience managing social media platforms, loves the outdoors, enjoys creative storytelling, and is eager to try new ideas while building real-world marketing skills.

About Apogee

Apogee offers summer outdoor adventure programs to teenagers. We provide students with well-designed hiking, biking, community service, and writing programs varying in length from one to four weeks in spectacular locations throughout North America, Europe, and the Caribbean.

Apogee's primary goals are for students to experience a strong sense of community, build their confidence, and gain a greater appreciation for the outdoors. We want our students to return home with a sense of accomplishment and self-confidence that carries over into all aspects of life - and we strive for our seasonal and full-time staff to gain as much from these experiences as our students.

Marketing Intern Job Duties & Responsibilities

While the below job duties are the primary areas of responsibility for this position, as a small business we often ask employees to pitch in with job functions outside their primary areas when a business need is presented, so interns can expect to occasionally be doing work outside of the duties listed below. We can provide more information regarding any of the responsibilities below - please just ask!

- Create, manage, and schedule content across social media platforms (Instagram, Facebook, TikTok, and others as appropriate).
- Assist with creating material for our summer blog.
- Edit content for posts, reels, stories, and future marketing use.
- Collaborate with staff to brainstorm and test creative content ideas.
- Help build and organize a content library for year-round marketing use.
- Monitor engagement and support basic performance tracking.
- Ensure content aligns with our brand, values, and safety standards.
- Correspond with client families in a professional manner via email and online platforms.
- Plan additional marketing projects such as email campaigns, promotions, or website updates.
- Capture photo and video content during Leader Training, Apogee programs and daily operations.
- Assist with the day-to-day operation of our summer programs.

Reports To: Assistant Director / Director(s)

Location: Brunswick, Maine (remote work is not allowed)

Term: This is a seasonal internship, starting on June 10, 2027 and ending on August 15, 2027.

Working Hours: This is a full-time position, meaning applicants can expect to work roughly 40 hours per week, generally over the course of five working days in a week (with two days off each week). Due to the nature of Apogee's programming, the two off days each week may be non-consecutive and will not always correspond with weekends. This position is eligible to work overtime (more than 40 hours in a week) if a business need is presented and approved by a supervisor.

Compensation: The summer salary for this role is between \$5,000 and \$5,500. The position is eligible for overtime pay, but all overtime must be approved by a supervisor (see working hours section, above). Note that Apogee offers a room and board plan for interns who would need summer housing in Brunswick, Maine. This room & board plan costs \$200 per week and provides housing and meals throughout the course of employment. The R&B plan, if elected, would be deducted from the summer salary.

Qualifications

- Education & Experience
 - Age 18 or older
 - Valid Driver's License
 - Previous experience managing social media accounts for an organization, brand, or group
 - Coursework or degree in marketing preferred, but not required
- Demonstrable Skills
 - Interpersonal competency and emotional maturity
 - Strong interest in content creation, digital marketing, or communications
 - Photo and video shooting and editing skills
 - Outstanding written and verbal communication skills
 - Highly organized and outstanding attention to detail
 - Excellent initiative and follow-through, both working independently and as part of a team
 - Willingness to work outdoors and adapt to a fast-paced summer environment
 - Nuanced understanding of and dedication to Apogee's values, culture, and goals
- Eligibility
 - Authorized to work in the U.S. (see Staff FAQ [here](#) for details)
 - Please click [here](#) to review the Essential Eligibility Criteria for this position

Application Overview

Application Materials

- 1) Apogee's Marketing Intern Application Questionnaire (available [here](#));
- 2) Resume;
- 3) Cover letter;
- 4) Contact information for three recent references (including the reference's name, position, and professional relationship to you).

Please complete our online questionnaire and email your resume, cover letter, and references to Apogee at staff@apogeeadventures.com, with the subject line "Apogee Marketing Intern Application – *Your Name*".

Application Timeline

- 1) The application will remain open through the end of the day on January 15, 2027, or until the position is filled, whichever is sooner. Note that applications will be reviewed on a rolling basis.

Please direct any questions to Olivia Bush at 207-725-7025 or olivia@apogeeadventures.com.

Apogee provides equal employment opportunities to all employees and applicants without regard to race, color, religion, sex, gender identity, national origin, age, or disability.